

FLARE Localist

Reasons to VANCOUVER now!

Presented by Nordstrom Pacific Centre

West Coast Represent

IN THE COLLECTIVE Canadian imagination, Vancouver plus fashion equals fleece, Texas (currently having a runway moment) and infinite variations on the cargo pant. But all that's changed over the past few years, as the city has created its own sophisticated brand of athleisure-inflected style, perfectly suited to its laid-back denizens. This month, Vancouver gets its biggest fashion makeover yet with the arrival of Nordstrom's megastore in Pacific Centre. To celebrate the city's status as a Canadian style capital, *FLARE* partnered with the retailer to bring you 20 pages of unbridled love for the West Coast lifestyle. Here, our ode to everything awesome in Vancity.

Crammed with boutiques, artist studios, cafes and restaurants, Gastown is HQ for the creative class.

MEET THE COVER GIRLS



RANDA SALLOOM
@randasalloom

Artist (i-see-noise.myshopify.com) and blogger at *The Unprecedented*

Reason to love Vancouver
"The people. Everyone is trying to make something happen!"

Must-have from the shoot
"The black Alexander Wang Antonia heels."

Get Randa's look

CHANEL
Le Volume
Mascara, \$38



BOBBI BROWN
Luxe Lip in
Spring Pink, \$41

All available at Nordstrom Pacific Centre



CARA McLEAY
@carajourdan

Localist-at-large for *FLARE* and blogger at *A Fashion Love Affair*

Reason to love Vancouver
"You can snowboard, hike and swim, but it's also full of energy with amazing shopping, performances and restaurants."

Must-have from the shoot
"I fell in love with the embroidered peach Chloé dress."

Get Cara's look

GIORGIO ARMANI
Luminous Silk
Foundation, \$66



M.A.C
Eye
Brows in
Delineated,
\$19



JILLIAN LANSKY
@theaugustdiaries

The style blogger behind *The August Diaries*

Reason to love Vancouver
"I love the nature surrounding it. I get to hike with my dog in the morning and swim at the beach in the afternoon."

Must-have from the shoot
"The floral-print Valentino skirt. Gasp! Never thought I would wear floral. Never say never!"

Get Jillian's look

BURBERRY Fresh
Glow Luminous
Fluid Base, \$54



M.A.C Nordstrom's
Finest Eyeshadow
Palette, \$99



PHOTOGRAPHY: IVAN ENGLER (BOBBI BROWN)

GALLERY GIRL

Wander fall's exhibits in an arty new ensemble



MARC JACOBS
coat, \$6,770

VINCE top, \$625

THEORY skirt, \$475

STELLA
MCCARTNEY
bag, \$1,385

CHLOÉ shoes, \$825

All available at Nordstrom Pacific Centre

6. Because the art scene is booming

THE WEST COAST has produced many internationally celebrated artists, from Emily Carr to Douglas Coupland, and the trifecta of contemporary photographers Jeff Wall, Rodney Graham and Stan Douglas, who are part of "The Vancouver School." And now with Pritzker Prize-winning Jacques Herzog and Pierre de Meuron's buzzy new 30,000-square-foot Vancouver Art Gallery on the horizon, they'll finally have a dome worthy of their accolade. But you don't need to muse on white walls to stay on the cutting edge. Walk along the seawall for an up-close-and-personal interaction with Yue Minjun's *A-maze-ing Laughter* (2009) sculpture (a prize-gift to the city from Lululemon founder Chip Wilson). Or keep heading up False Creek and you'll run smack into the latest Vancouver Biennale offering: Marcus Bowcott's *Trans Am Totem* (2015, pictured), a 10-metre-high mash-up of Northwest culture featuring an old-growth cedar trunk topped with five scrap cars.



PHOTOGRAPHY: DANIEL WILSON