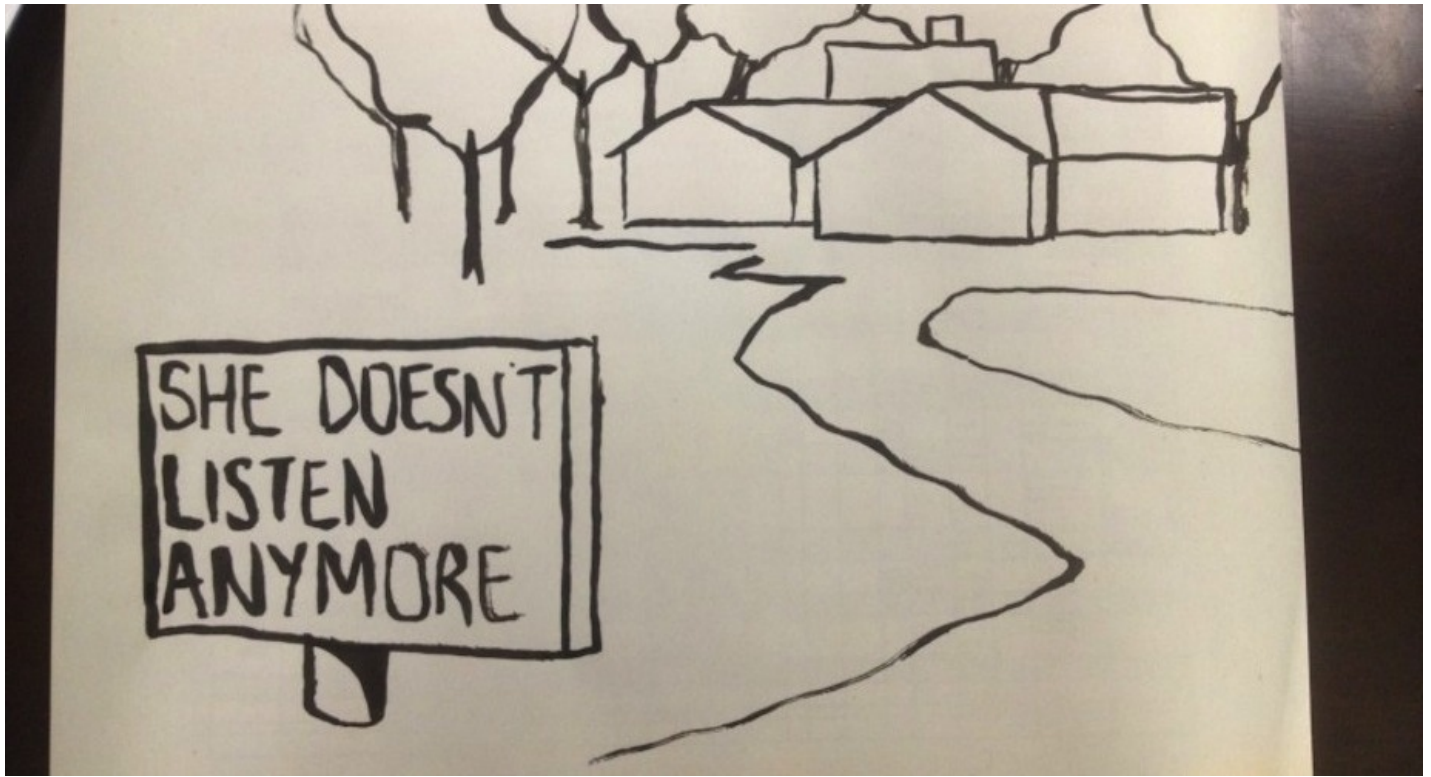


Pop-up art installation reflects our obsession with status updates



A pop-up art installation in an affluent Vancouver neighbourhood aims to comment on society's fascination with sharing details about our personal lives.

As part of the ongoing Vancouver Biennale, on Friday, September 12, Brazilian artist João Eduardo Loureiro will set up an LED screen outside a home on Point Grey Road at Collingwood. The screen will show a stream of "status updates," from the bland ("They are doing dishes") to the highly charged ("They are hitting each other,") meant to reflect the lives of the home's unseen occupants.

Called "Vancouver Novel," Loureiro's work is intended to be a commentary on the modern obsession with Facebook status updates, Twitter, and reality television.

Watch Loureiro discuss his work here:

Featured image: Rendering of the installation [via Vancouver Biennale](#)