

## VANCOUVER SCULPTURE PERFORMANCE NEW MEDIA IN PUBLIC SPACES BIENNALE →

## FOR IMMEDIATE RELEASE

January 18<sup>th</sup> 2016

Vancouver, Canada – From January 11th until February 21<sup>st</sup> hop on public transit to experience **Cross Vancouver**, a photo based exhibition of works spread across 15 Transit shelters. These images captured by Korean artist Seung Woo Back during his Residency at the Vancouver Biennale are reflections of the deindividualized nature of Vancouver's urban landscape which now reflects the shift towards a global singular identity. Seung Woo Back has intentionally stripped these streetscapes of signage, making these sterile images readily confused with a number of metropolises from across the world.

In the 2014 International Artist Residency Program Seung Woo Back was selected through the curatorial recommendation of Ken Lum. Seung Woo Back spent 4 weeks exploring Vancouver's urban landscape using public transit, through the generous support of Translink. This led to *Cross Vancouver*, his first large exhibition in Canada conjoining with his exhibition *Walking On the Line* at Centre A.

"The images of the cityscape I have created look very much like Vancouver and simultaneously have the look of an altogether different city" says Seung Woo Back about his project that involves examining Vancouver's evolving contemporary identity.

Seung Woo Back's photographs are installed in the city itself where the pictures have been taken, then placing them back among commuting traffic to engage communities in all neighbourhoods, allowing mutual interaction between spaces, people and the images. Choosing to place the photographs amidst the public, the Vancouver Biennale maintains its mandate of accessibility and stays true to the concept of an Open Air Museum where art is easy to explore for everyone.

Along with the Vancouver Biennale's Bikennale and Walkennale, now exploring art via Public Transit is just as easy!

Click [here](#) to explore all 15 locations and to find out more about this project

**ENTER TO WIN A TWO ZONE MONTHLY TRANSIT PASS**

Snap a picture of each of the 5 images of Seung Woo Back's urban project *Cross Vancouver*, located at 15 different bus shelters in Vancouver and enter for a chance to win a one month 2 zone Transit pass! For more information on how to enter click [here](#).



## ABOUT THE ARTIST

Born in 1973 in Daejeon in Korea, Seung Woo Back studied photography in South Korea. His work has been widely exhibited throughout the world, including solo exhibitions in New York, Paris, Tokyo and Seoul. He has participated in a number of group exhibitions including Dreamland (Pompidou Center, 2010), archiTECHtonica (CU Art Museum, 2010), Photography Now (San Francisco Museum of Modern Art, 2009), Double Fantasy (Marugame Genichiro Inokuma of Contemporary Art, 2009), Platform 2009 (KIMUSA, 2009), Photo on Photography (Kumho Museum of Art, 2008).

Back was awarded Ilwoo Photography Award (Ilwoo Foundation, 2009) and the Sajin Bipyong Award (Time Space, 2001).

## ABOUT THE VANCOUVER BIENNALE

The Vancouver Biennale is a non-profit charitable organization that celebrates art in public space. Each exhibition transforms the urban landscape into an Open Air Museum, facilitating globally inspired cultural experiences where people live, work, play and transit.

The Vancouver Biennale features internationally renowned and emerging contemporary artists that represent a diversity of cultural perspectives and artistic disciplines, including sculpture, new media, performance works and film. The objective is to exhibit great art and create a catalyst for learning, community engagement and social action. For more information about other public art installations across Metro Vancouver and about our award-winning BIG IDEAS Education Program currently in 120 schools across 10 school districts, please visit: [www.vancouverbiennale.com](http://www.vancouverbiennale.com)

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#VanBiennale

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